

# HEALTH CARE FOR ALL OREGON: COMMITTEES and RESPONSIBILITIES

## **Communications Committee**

The HCAO Communications Committee is dedicated to raising awareness of our HCAO campaign and providing information about our purpose across the state of Oregon. Teams of Communications volunteers are working on building the new HCAO website, maintaining our [Facebook](#) and [Twitter](#) account; composing letters to the editor for publication by regional contacts; publishing timely press releases and media alerts; designing and writing brochures and handouts; producing [video](#) and audio records of our events, interviews and lectures; and publishing newsletters like this one, as well as email blasts when necessary. In coordination with the Education Committee, we are also developing frames and messages around our focus on health care as a human right, a public good, and an economic benefit.

## **Education Committee**

An HCAO Speaker's Workshop entitled "Creating the Choir" was presented in Portland beginning Wednesday evening, July 25 and continuing on successive Wednesdays, August 1st and August 8, for a total of 9 hours of training. Participants took part in practice in the composition and delivery of the HCAO message for public forums as well as small group and personal interactions. Dealing with difficult questions and skeptical audiences were emphasized. A condensed version of the workshop will be presented for attendees of the August 18th conference in Corvallis. The workshop will be repeated at different times and locations in the immediate summer and throughout the year as recruitment, time and interest warrant. Those interested in attending future workshops should contact Larry Steward at [lasteward@msn.com](mailto:lasteward@msn.com).

## **Finance and Fundraising Committee**

- The committee has developed guidelines for house party hosts. Training for the house party campaign will take place August 18.
- The first planning meeting for the April 13, 2013, Blues Festival will take place in late September.
- Fundraising is ongoing, and a telephone fundraising campaign is planned for the fall.
- Grant applications are pending and planned.

## **Legislative Committee**

Members of HCAO met recently with Rep. Michael Dembrow (D, Portland District 45) and Rep. Paul Holvey (D, Eugene, District 8) to discuss steps toward achieving a publicly funded health care system for Oregon, both through the legislature and through initiative petition.

## **Mobilization Committee**

The Mobilization Committee is responsible for developing the strategies, tools, and resources needed to engage, educate, and mobilize Oregonians in our Health Care is a Human Right movement, including

- Developing proposals for actions and projects to build the power of our grassroots base
- Identifying, training and supporting leaders statewide
- Supporting development of new and existing chapters
- Coordinating communication between chapters
- Coordinating volunteer recruitment and placement

#### **Nominations and Elections Committee**

Chair: Betty Johnson, Mid Valley Health Care Advocates Members

have been meeting monthly, and have

- Presented a recommendation to initiate staggered terms for HCAO board members.
- Defined a procedure for nomination and election of a fifth member of the HCAO Executive Committee.
- Prepared an annual work plan/calendar, including inviting *all* member organizations to send recommendations for consideration for board nomination in September.
- Currently reviewing and revising recommendation form.

#### **Organizational Development Committee**

Co-chairs: Peter Shapiro, National Association of Letter Carriers #82; Rosalie Pedroza, Rural Organizing Project

This committee has created a detailed set of campaign goals and time lines, for organizing tools including surveys, petitions, house parties, and health care forums. **COMING EVENTS:**

**Saturday August 18: Advocacy Workshop** 8:30 AM – 4:00 PM, Two Rivers Mall, 250 Broadalbin St. SW, Albany. The workshop is intended for coalition members to gain and use skills needed for the campaign. If you have interest in learning these skills, please contact Mike Huntington at [mchuntington@comcast.net](mailto:mchuntington@comcast.net).

**Monday August 20: Mid Valley Health Care Advocates Annual Potluck Picnic** 6:00 pm Avery Park -Thompson Kitchen, Corvallis **Thursday August 23,**

**MACG Festival for the Common Good and Dunk-a-palooza** 6:00-8:30 pm St. Andrew Field, 806 NE Alberta, Portland Celebrating 10 years of building power together. Metropolitan Alliance for Common Good is a coalition member of HCAO **Sunday October. 7, Cynthia Hilton**, Senior Health Insurance Benefits Assistance (SHIBA) Field Officer, speaks on "Medicare & the Effect Upon It

of the Affordable Care Act," 2:00 PM in the Bromley Room of the Siuslaw Library, 1460 9th St., Florence

**Monday February 4, 2013 Rally at the State Capitol in Salem.**

*Can we get 5,000 advocates to the Capitol Steps in Salem on February 4, 2013?*

Please help us continue to spread the message: Health Care is for patients, not profits. Support our Health Care for All-Oregon campaign by mailing a check to: HCAO, 316 SW Washington Ave., Corvallis, OR 97333

Note: HCAO is a 501(c)4 nonprofit organization; donations are not tax-deductible. Tax-deductible donations may be made to the 501(c)3 HCAO Education Fund (HCAO-EF), also at 316 SW Washington Ave., Corvallis, OR 97333, the business address of our new accountant, Ilene Anderton.